

## **Rob Burrow Leeds Marathon will return in 2024**

### **Key Event information**

**Date:** Sunday 12<sup>th</sup> May 2024

**Marathon Start Time:** 9:00am

**Start/Finish Location:** ATM Headingley Stadium

**Event webpage:** <https://www.runforall.com/events/marathon/leeds-marathon/>

The iconic Rob Burrow Leeds Marathon will return to the city on Sunday 12<sup>th</sup> May, 2024

Following on from an overwhelming response to the inaugural run we are delighted to announce that this very special event will be making a return to the city in 2024. Providing the opportunity to continue the incredible work done by both Kevin Sinfield CBE and honouring Leeds Rhinos legend Rob Burrow CBE, the marathon epitomises the comradery that running provides and gives participants of all abilities and backgrounds the opportunity to run alongside one another in a fitting tribute to the former sportsman.

In partnership with Clarion, the Leeds Marathon and Leeds Half Marathon collectively raised over £5million in charitable donations, on a day which saw a city come together for one man and a number of truly great causes.

Opening the doors to mass participation, the marathon demonstrates the power of friendship and what is possible when running with friends.

The city came out in force last year and did us proud. It is believed that over 150,000 spectators lined the course with local schools, bands and community groups coming out to show their support on a day we will all remember.

Here is the events official video <https://www.youtube.com/watch?v=GwSfvJUI7vQ&t=2s>

We would like to take this opportunity to thank you personally for your support and for enabling us to deliver the return of the marathon after a 20-year hiatus. We simply couldn't have done this without the Council's support.

Like any inaugural event, there are learnings to be had and like anything, there are always opportunities to develop and grow. Should you wish to provide any further feedback regarding the 2023 event we would ask that you direct your email to our Head of Event Operations Samantha Kennedy at [Samantha@runforall.com](mailto:Samantha@runforall.com)

### **Route**

Whilst in principal the marathon route will align to the route delivered in 2023, due to some works across the city and following feedback from stakeholders, we have made some slight amendments to the route. [2024 Leeds Marathon & Half - Google My Maps](#)

## **Transport**

We at Run For All are aware of the challenges that the event may cause for public transport and the local network and are working closely with WYCA and we will ensure diversions will be documented via their website.

Following feedback on challenges associated with our Park & Stride service, which was operated from Becketts Park, we have made the decision not to provide a service from this location in 2024, and we are currently reviewing other opportunities to support a Park & Stride offering.

We are also working with First Travel Solutions again in 2024 to provide a Park and Ride service and Spectator Shuttle Service. Following feedback in 2023, which identified the congestion and 'hot spots' around key areas, we will be looking to review options to mitigate these issues ahead of the 2024 event. Last year we advertised specific spectator points across the route, the locations for 2024 are also under review and we will look to share updates on both their location and the Park and Ride service in our next councilor update.

## **Carers**

Following the engagement with Jason Lane, the Programme Leader within the Adults and Health Directorate at LCCC, for the 2023 event, we received positive feedback on the approach followed to help reduce the events impact on Care Homes and Home Care services and are in the process of replicating for this year's event. This will include Meals on Wheels (via Sarah Martin / Richard Jackson), Responsive Repairs and Telecare Responders (via Heather Barden).

## **Community Engagement**

We will be conducting our consultation process w.c 5<sup>th</sup> February, to businesses, places of worship, schools and other groups that may be impacted by the marathon and working to build on community involvement and attending meetings and church services to share details of the event.

We are once again looking for the Leeds Marathon to be a celebration of Leeds, so we are keen to engage local community groups and acts. A number of local entertainment acts have already signed up for a second year, and we are passionate about representing all areas of Leeds, with Leeds Pride and Carnival expected to be contributors to this year's experience.

We are also hoping to get community groups involved through volunteering, so please if you are aware of any groups keen to get involved in volunteering or as an entertainment act, contact Anna in our team at [anna.batin@runforall.com](mailto:anna.batin@runforall.com)

We will continue to share regular briefing papers to ensure you are well-informed of all key event information.